



# **CDC Future's Initiative:**

## ***What it means for Chronic Disease Prevention & Health Promotion***

### **Satellite Conference & Webcast**

**Tuesday, June 28, 2005 • 1:00-2:30 p.m. (Central Time)**

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#### **Health Promotion & Education at the Crossroads: New Public Health Directions**

*A unique opportunity is offered to public health professionals across the country to participate in the 23rd National Conference on Health Education and Health Promotion.*

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**T**he Future's Initiative is aimed at making the Centers for Disease Control and Prevention (CDC) a more efficient and effective agency for the 21st Century. To be effective, CDC must rely more strongly than ever on partnerships with organizations like the Directors of Health Promotion and Education to achieve our health impact goals. The Futures Initiative is guided by a number of strategic imperatives. This presentation will focus on two of the imperatives: (1) CDC will be a customer-centric organization and (2) health impact.

This presentation will also highlight how CDC is striving to achieve a greater health impact by bridging the gap between clinical medicine and public health practice to address the overweight and obesity epidemic. To address this complex epidemic, CDC must prioritize its science, research, and programs to achieve measurable health impact for the public, and emphasize prevention of early risk factors and support of health behaviors.

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#### **Faculty:**

George Mensah, MD, Director  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention  
Atlanta, Georgia

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#### **Conference Details:**

Target Audience: Health educators and health promotion specialists at the local, state and national levels, community health workers, worksite health promotion specialists, multidisciplinary public health staff, social workers, health consultants, chronic disease directors, program managers, researchers, academics, nurses, nutritionists, clinical practitioners, patient educators and students.

CEUs: DHPE is a designated provider of continuing education contact hours for Certified Health Education Specialists. There is a \$20 fee for contact hours. CHES contact hours will be available for 1.5 hours.

Registration for satellite and webcast viewing: [www.adph.org/alphtn](http://www.adph.org/alphtn) Cost: No cost to view

Satellite Viewing: This program will be broadcast on both Ku & C bands.

Webcast Viewing: This program will be available as a webcast. RealPlayer (version 9 or higher) is required to view.

Conference Materials: Posted on website approximately one week before the program.

Questions: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us) or 334-206-5618.

Produced by the Alabama Department of Public Health  
Sponsored by the Directors of Health Promotion and Education (DHPE) and  
the Centers for Disease Control and Prevention (CDC)

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#### **UPCOMING CONFERENCES:**

##### **Voices from the Leading Edge**

Thursday, July 14, 2005 • 1:00-2:30 p.m. (Central Time)

##### **Supersizing of America: The New Challenge of Obesity**

Thursday, August 11, 2005 • 1:00-2:30 p.m. (Central Time)

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**alabama public health training network**

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